



ACM Publishing and Open Access

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Association for
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Advancing Computing as a Science & Profession

Points to Note

- ACM wants to be the preferred publisher in computing
 - Cover the field
 - Maintain a leading-edge digital library for computing
 - Liberal copyright policy that enables ACM author's to do what they want to do
- ACM publishing is shaped by the community
 - It is not "us vs. them"
 - They are us ... and we are them
- We want ACM published works ...
 - Widely available
 - Maintained in perpetuity
 - Protected from plagiarism



Points to Note

- ACM's subscription models are extremely low cost
 - A conscious decision to ensure worldwide access to ACM published material
 - Individuals love the ACM cost structure
 - Librarians love the ACM cost structure
 - Industry loves the ACM cost structure
- ACM published works in the Digital Library are freely available to hundreds of thousands of computing professionals and students
- Open Access
 - A solution to a problem that ACM was never a part of
 - A publishing paradigm without (yet) a sustainable business model



ACM Copyright Policy

- ▶ ACM adopted a liberal copyright policy in 1994 that recognized the emergence of digital works and the internet
- ▶ ACM copyright policy set a standard that almost all publishers have followed
- ▶ The policy requires copyright transfer, but grants significant rights to the author
 - To reuse the material in their future works without restriction, without cost, without the need to ask for permission
 - all other proprietary rights to the work such as patent,
 - the right to revise the work,
 - the right to retain copyright to embedded images (e.g., figures) with independent artistic value



ACM Copyright Policy

- the right of an employer to distribute definitive copies of its author-employees work,
- the right to post author-prepared versions of the work in a personal collection on their own home page, on a publicly accessible server of their employer, and in a repository legally mandated by the agency funding the research on which the Work is based..
- the right to post a unique link using the Author-Izer ACM Linking Service on either the author's homepage or Institutional Repository (wherever the author's bibliography is maintained) which enables free access from that location to the definitive version of the work permanently maintained in the ACM DL,



In Summary

- ACM has one of the most liberal, least restrictive copyright policies of any scholarly society
- ACM's extremely low-cost subscription models means the Digital Library is available at over 3,000 institutions worldwide
- As a result, hundreds of thousands of individuals have access to the ACM published works in the Digital Library
- Authors can post pre-print versions of their papers
- Authors can post links that allow free access to published versions of their papers in the ACM Digital Library
- The content ACM publishes is freely available ... somewhere on the web.
- The digital collection ACM developed and maintains is behind an extremely affordable subscription



ACM Author-izer Service

- Unique service that enables ACM authors to post article links on their home page or institutional repository
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