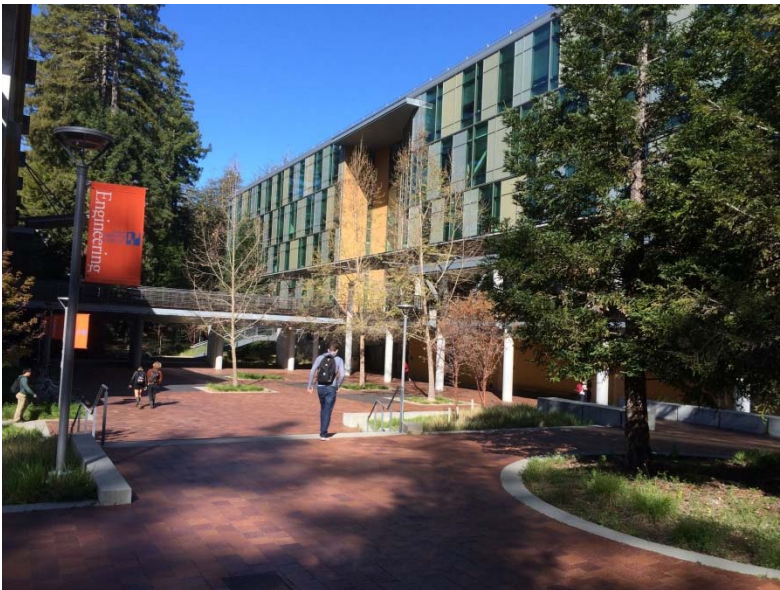


Differential growth in the university:

How to be a ~~500-pound~~ gorilla and not look like it

227-kilo



Alexander Wolf, Dean
Baskin School of Engineering
and Distinguished Professor of
Computer Science and Computer Engineering

University of California, Santa Cruz

- 50 years old
 - original vision: liberal arts campus of UC
 - 10 residential colleges
- 5 divisions
 - Arts
 - Humanities
 - Social Science
 - Physical and Biological Sciences
 - Engineering (19 years of slow growth)
- Strong academic senate



Baskin School of Engineering

- 7 academic departments
- 94 faculty, plus 9-11 recruitments this AY
- 50 lecturers/adjuncts
- 84 post-docs
- \$36M+/yr external funds
- 686 grad students (↑60% YOY)
- 3916 ugrad majors (↑35% YOY)
- 27305 course enrollments (34% outside major)

Biomolecular Engineering

Computational Media

Technology Management

Applied Maths and Statistics

Computer Science

Computer Engineering

Electrical Engineering

Eyes Wide Shut

- Public support for universities
 - Europe vs US
 - funding, mission, and tenure
- Role of the Dean
 - inside out
- Differential growth
 - criteria and outcry
- Strategic planning
 - process and prospect

