

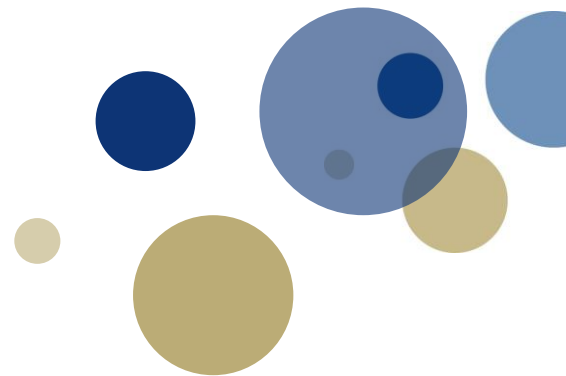


Norwegian University of
Science and Technology

The Girl Project Ada

Recruiting Girls to ICT-studies

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Leader Girl Project Ada
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8 minutes

1. Recruiting events for more girls in ICT work
2. Important to collaborate
3. Also good for the boys



The Girl Project Ada

- Started 23 years ago
- Graduate more females in ICT
- Recruit and retain female students



Five-fold increase in 15 years

2005	2020
7%	35%

Development of average female %-share in 5-years integrated Masters of:

- Computer Science
- Communications Technologies
- Cybernetics and Robotics
- Electronic System designs and Innovations

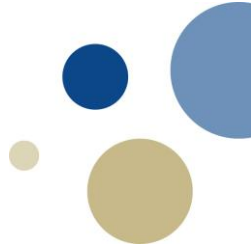
Technology Week for girls

- Girls invited from all over Norway
- 3 days
- 450 participants
- Presentations and workshops
- Personal meetings with role models
- Meeting students
- Breaking down stereotypes
- Hands-on experiences



What else?

- Social Media
- Welcome Days
- Get-to-know-each-other lunches and dinners
- CodeHubs
- AI events
- Social networking
- Company networking
- Happy students recruit more students



- Film Girl Project Ada 20 years

<https://www.youtube.com/watch?v=qoB6Fz0uvsM>



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NORDIC FIVE TECH

STUDIES RESEARCH JOINT PROJECTS JOINT STATEMENTS ABOUT CONTACT

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Joint Masters Programmes

Communication

Research Infrastructure

Widened Recruitment

PhD collaboration

Entrepreneurship

Industry collaboration

Pedagogical Development

Quality Assurance

Student Union Collaboration

Widened Recruitment

The purpose of the group is to exchange information and experiences on gender equality recruiting events and projects.

At the Nordic Five Tech Rectors' Meeting April 2019 it was decided that NST should collaborate and continue to share experiences on how each of our universities work with widened recruitment, with a special focus on gender balance in technology studies.

DTU, Aalto, Chalmers, KTH and NTNU exchange information and experiences on local gender equality recruiting events and projects such as:

- NTNU's Girl Project Ada and Technology Week for Girls,
- KTH's Giants
- Aalto University's Shaking Up Tech
- Chalmers' Camp Vera
- DTU's Girls' Day in Science, IT Camp for Girls and Engineering Camp for Girls.

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Updated by [Lina Bakke Poulson](#) on 13 October 2020

NORDIC FIVE TECH

CHALMERS DTU A" NTNU

Accessibility

And How is this good for the boys?



Increasing share of women - positive effect on the retainment of male students

- Research about to be published
- The last 20 years
- 17 five-year long integrated Master of Science and Technology studies

- When female share increases with 10 percentage points
- =>
- drop out of male students down with 3 – 8 percentage points

- We found a significant correlation between the probability of men's dropout and the share of women in all study programs.



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