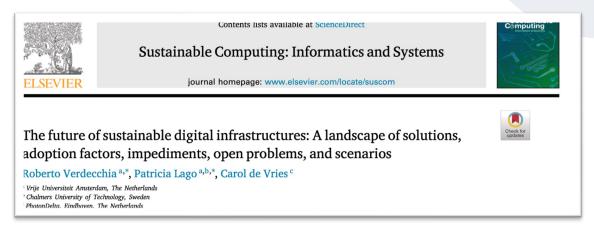


Presented by Sebastian Werner, TU Berlin

Follow-up Study to: **Roberto Verdecchia, Patricia Lago, Carol de Vries**, "The future of sustainable digital infrastructures: A landscape of solutions, adoption factors, impediments, open problems, and scenarios" 2022, https://doi.org/10.1016/j.suscom.2022.100767.

- Mixed-method empirical study
- Conducted in 2020/2021
- 48 unique participants from the Netherlands





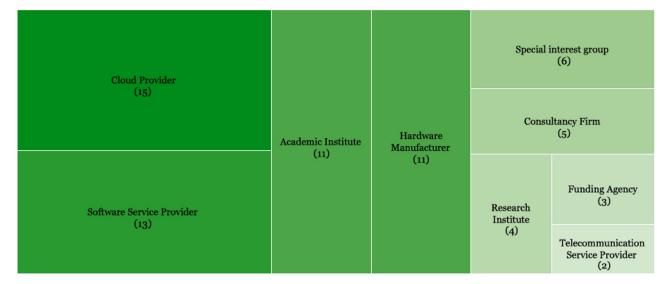


Fig. 2. Distribution of study participants across sectors.<sup>2</sup>

#### **Research Question**

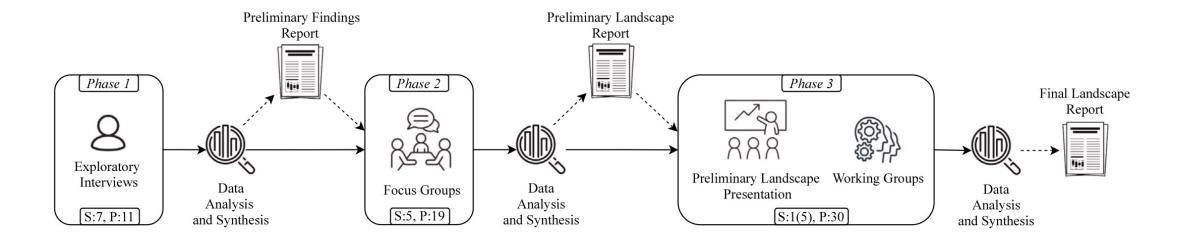


# "What is the future of sustainable digital infrastructures?"

- What are the solutions to develop sustainable digital infrastructures?
- What drives the adoption of sustainable digital infrastructure solutions?
- What hinders the adoption of sustainable digital infrastructure solutions?
- What are the open problems related to sustainable digital infrastructure solutions?

# **Study Process**

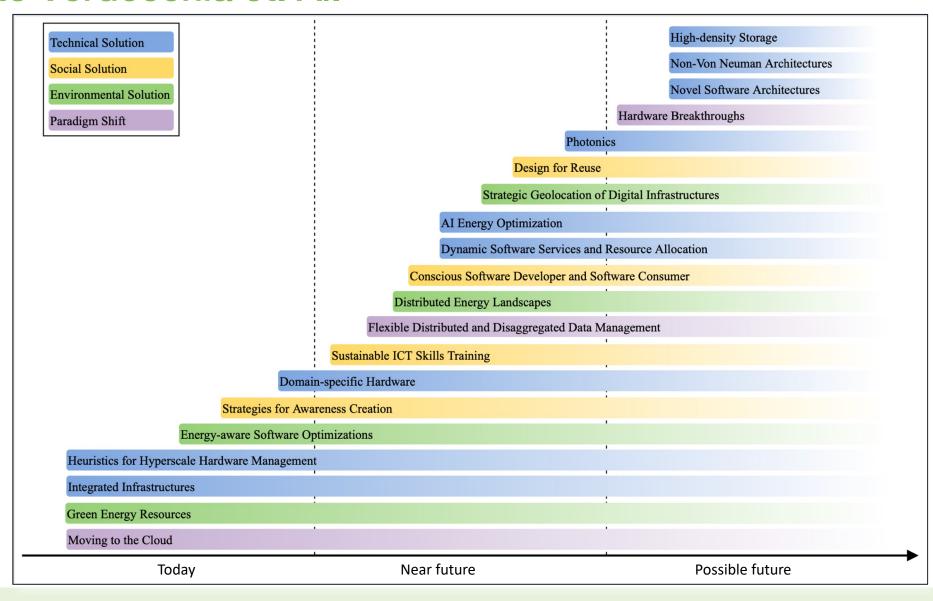




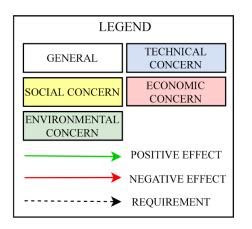


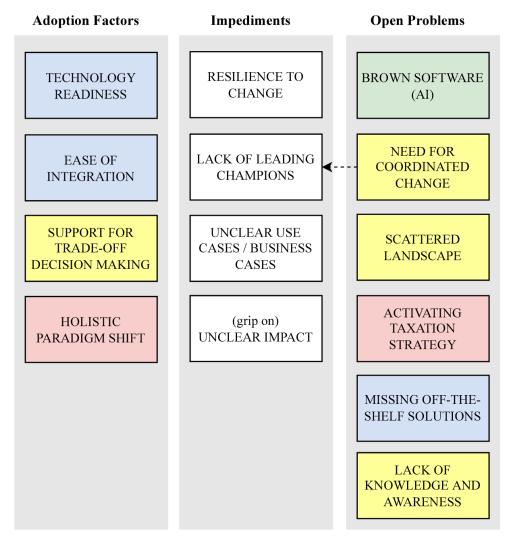
Results from the previous study by Roberto Verdecchia et. Al.



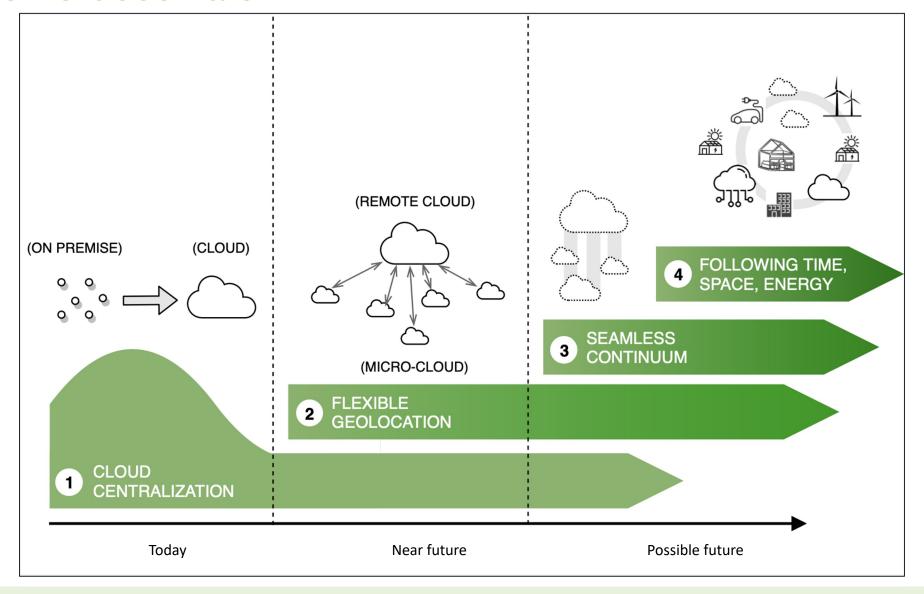














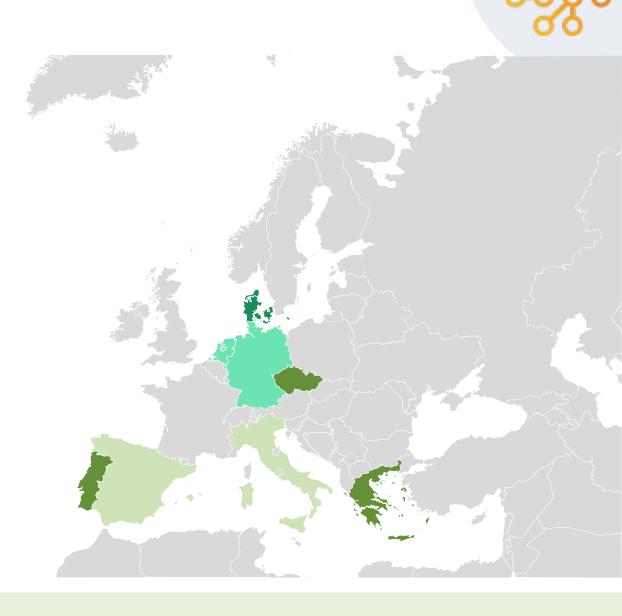
**European Study** 

First insights

# The European Study

By leveraging the Green ICT WG of Informatics Europe, we aim to replicate and update the study from a European perspective.

- 1. Conducting the interviews across Europe
- 2. Focusing on how the landscape changed from 2022 to 2025
- 3. Review if the landscape is different across parts of Europe



# The European Study

# 366

#### North:

Denmark

#### West:

- Germany
- The Netherlands

#### South:

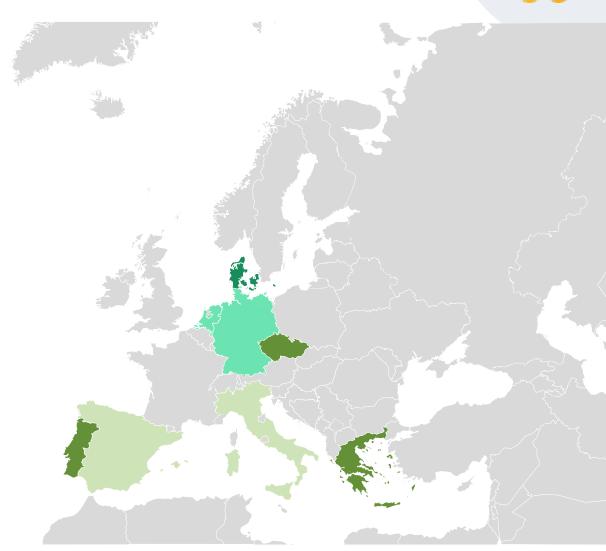
- Spain
- Italy

#### Widening countries:

• North: Czech Republic

• West: Portugal

• South: Greece



#### Who are we?



Patricia Lago - Vrije Universiteit Amsterdam

Roberto Verdecchia - University of Florence

Marco Aiello - University of Stuttgart

Apostolos Ampatzoglou - University of Macedonia

Vasilios Andrikopoulos - University of Groningen

Steffen Becker - University of Stuttgart

Fernando Brito e Abreu - ISCTE University de Lisboa

Antonio Brogi - University of Pisa

Tomas Bures - Charles University

Rafael Capilla - Rey Juan Carlos University

Alexandros Chatzigeorgiou - University of Macedonia

Lidia Fuentes - University of Málaga

Ilche Georgievski - University of Stuttgart

Petr Hnetynka - Charles University

Brian Keegan - Technological University Dublin

Mikkel Baun Kjærgaard - University of Southern Denmark

Ana Moreira - NOVA University of Lisbon

Kim Stuber - University of Stuttgart

Mahyar T. Moghaddam - University of Southern Denmark

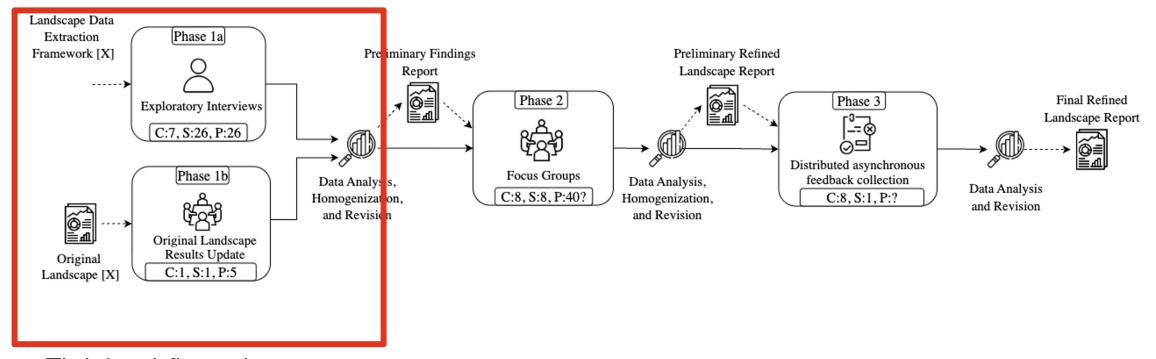
Tina Vartziotis - TWT GmbH Science & Innovation

Monica Vitali - Politecnico di Milano

Sebastian Werner - Technische Universität Berlin

# **European Study Process**





- Finished first phase
- Currently working towards the Preliminary Findings Report
- Next Phase starting in November



Preliminary Results before Harmonization / Deduplication / Analysis

#### **Overview**



- 31 participants
- 8 planned focus groups

#### Extracted Insights:

- 215 solutions
- 143 impediments
- 99 adoption factors
- 86 open problems

#### **Discussed Solutions**



energy efficient computing, sustainable data infrastructure, energy management, reusable infrastructure, automation, Al, data sovereignty, Risk-aware marketing, fair competition, energy-aware solutions, edge computing, demand management, maximize device utilization, technical capabilities

# **Discussed Impediments**



vendor lock-in, necessary education, opposed business model, Personal and cost intensive, sustainable platform management, actually scale with demand, customer education, adapting systems

# **Discussed Adoption Factors**



metrics, tools, measuring tools, design, awareness, regulation, legislation, fair competition, positive standards, sustainability consideration, environmental regulations, efficiency thinking, rethrinking data center proposition, mindset shift

### **Discussed Open Problems**



technology obsolescence, upskilling of people, cloud provider emissions, measurement data transparency, Fairness, cost of sustainable data centers, artificial intelligence, sustainable



# Questions?

Thank you



